



Online Advertising Rate Card

Traditional Web ad sizes

Skyscraper
160 x 400

Medium rectangle
160 x 210

Leaderboard
450 x 100

Increase your reach with the #1 Community Newspaper site in the area!

Duration	Ad Impressions per month	Run of Site	Home Page
12 Months	25,000	\$300	\$325
	20,000	\$240	\$260
6 Months	25,000	\$350	\$375
	20,000	\$280	\$300
3 Months	25,000	\$400	\$425
	20,000	\$320	\$340
1 Month	25,000	\$450	\$475
	20,000	\$360	\$380

Special Web ad sizes-Examples on next page

Peeler
300 x 300

Pop-Up
450 x 320

Sticky
800 x 75

Duration	Ad Impressions per month	Run of Site	Home Page
12 Months	25,000	\$350	\$375
	20,000	\$280	\$300
6 Months	25,000	\$400	\$425
	20,000	\$300	\$320
3 Months	25,000	\$450	\$475
	20,000	\$320	\$340
1 Month	25,000	\$500	\$550
	20,000	\$340	\$360

Los Cerritos COMMUNITY NEWSPAPER GROUP
Artesia • Cerritos • East Lakewood • La Palma • Hawaiian Gardens • Norwalk • Pico Rivera

www.loscerritosnews.net