



A CANDIDATE FOR THE 2013 PULITZER PRIZE

MEDIA KIT

HEWS MEDIA GROUP

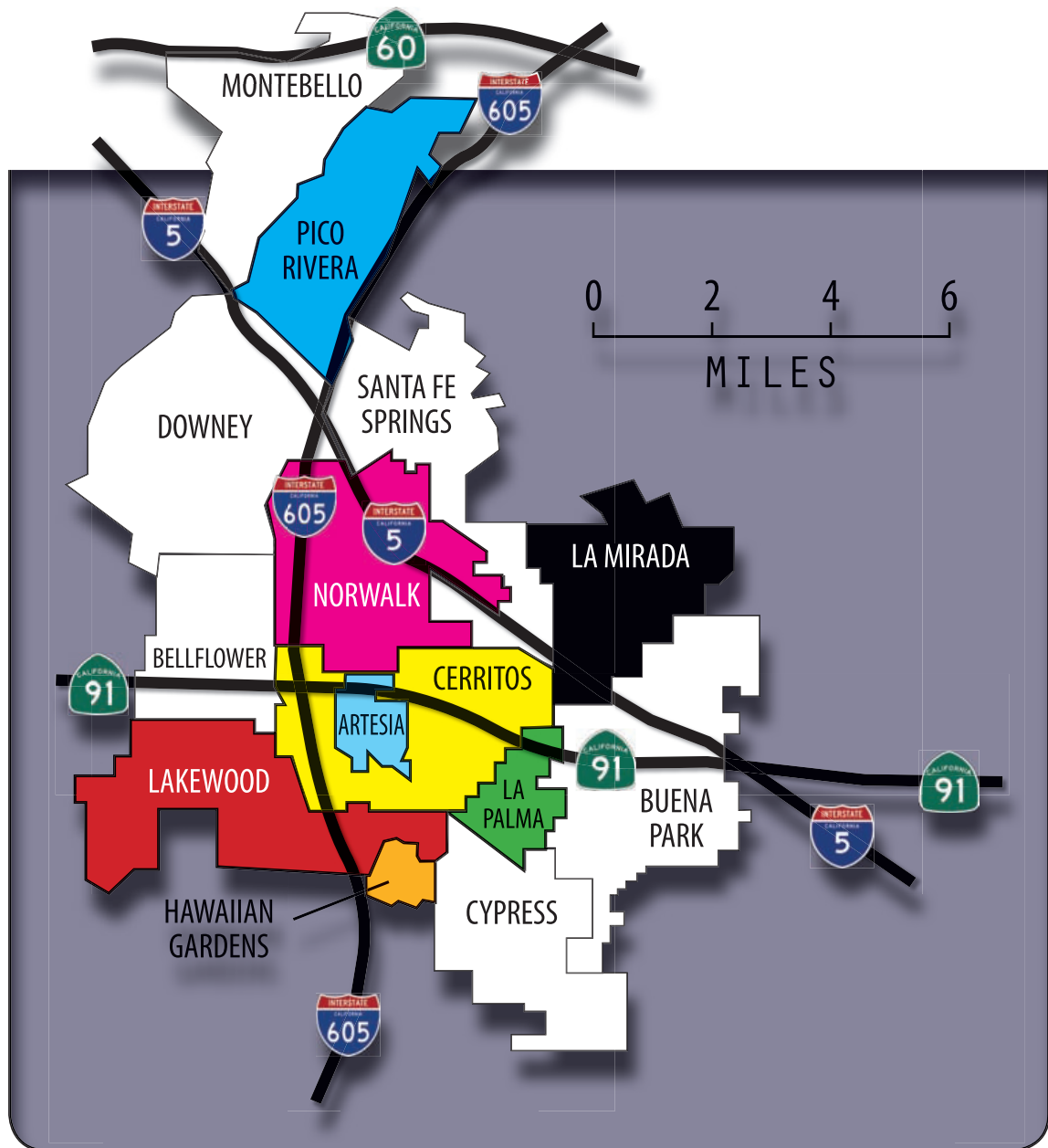
+1 (562) 407-3873

18000 Studebaker Rd, Cerritos Ca 90703

loscerritosnews.net



Circulation Area



LOS CERRITOS

COMMUNITYNEWS



Winner of Fourteen
LA Press
Club Awards from
2012- 2017.

86,000 circulation weekly

Part of Hews Media Group, a fourteen-time Los Angeles Press Club Award Winner, the *Los Cerritos Community News* is hand delivered to 40,000 homes in 11 different cities every week. The *Los Cerritos Community News* is also delivered to over 120 high-traffic businesses weekly.

Los Cerritos Community News

AD RATES

40,000 circulation, 80,000 readers weekly in 11 cities including:

Cerritos, Artesia, Hawaiian Gardens, Norwalk, Lakewood, La Palma,
La Mirada, Commerce, Pico Rivera Bellflower, Downey, Santa Fe Springs

Prices are on a per issue basis:

Full (10" w x 16" t)	\$1,200
Half (10" w x 7.875" t)	\$700
Quarter (4.91" w x 7.875" t)	\$450
Eighth (4.91" w x 3.8" t)	\$350
Sixteenth (2.36 x 3.79)	\$200

FREE STANDING INSERTS-\$30 per thousand pre-print

COLOR CHARGES: 1 Color - \$50 • 2 Color - \$100 • 3 Color - \$150 • 4 Color - \$200

ADVERTISING DEADLINES: Space Reservations - Friday 5:00 PM • Camera Ready - Tuesday, Noon • Friday Publication

DESIGN & PRODUCTION: As a service to our advertisers, the Hews Media Group will produce your ad.

DISTRIBUTION: Delivered to 86,000 homes and businesses weekly.



HEWS MEDIA GROUP

562.407.3873 • e-mail: sales@cerritosnews.net

loscerritosnews.net



COMMUNITYNEWS • GENERAL ADVERTISING INFORMATION

Delivered to 40,000 Homes and Businesses Each Week

EFFECTIVE JANUARY 1, 2026

ROP

Open Rate: \$25.00 Per Column Inch

(5 Column x 16" Page Size)

Contract Rate - Annual Bulk - Additional Discounts

<u>INCHES</u>	<u>COL INCH</u>
258	\$23.00
387	\$21.00
516	\$19.00

INSERTS

Open Rate: \$45.00 Per Thousand (8.5" x 11, min. 10,000)

Contract Rate - Annual Bulk - Additional Discounts

<u>INSERTS</u>	<u>DISCOUNT</u>	<u>PER/M</u>
40,000	7%	\$41.85
40,001-80,000	15%	\$38.25
80,001+	25%	\$33.75

GENERAL ADVERTISING RATE CATEGORIES

Any product or service may be designated by the publisher to receive the general rate including the following:

- Educational institutions outside California.
- Financial institutions including banks, savings and loans, mortgage companies, title and trust companies, public service corporations, offerings and stocks, bond and other securities, stockbrokers, security firms, loans and investments and insurance companies.
- Media Advertising including radio, television, cable, programmers, magazines, print and electronic media, directories, mail order, etc.
- New automotive including manufacturers and association advertising, passenger cars and trucks, trailer, tractor, airplane, boat, water sport and motorcycles.
- Political and advocacy advertising.
- Public utility advertising.
- Retail outlet - outside of market manufacturer or wholesaler.
- Tobacco, liquor, health and beauty aids, food products and packaged goods such as soap, paper goods, etc.
- Transitory seminars, lectures and conventions headquartered out of market.
- Transportation and travel advertising hotels and resorts, airlines, cruise lines, tour operators, bus lines, railroads, taxi cabs, vehicle rentals and automotive leasing.

DEADLINES

Thursday Publication

SPACE RESERVATIONS DUE BY FRIDAY 5:00 PM

CAMERA READY DUE BY TUESDAY, NOON

Digital files may be submitted. Pdf, eps or tiff files are acceptable. Documents can be prepared in InDesign, QuarkExpress, Photoshop or Adobe Illustrator. Include all fonts, imported files etc. Line Screen: 85 Line.