POMONA COMMUNITYNEV/S

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Measure Y, With Diverse Local Endorsements, Will Add \$250,000 Annually to Pomona's General Fund

Adrienee Konigar-Macklin, President of Pomona Unified School District, supports the Measure.

By Brian Hews

Measure Y, the initiative that Pomona residents will have a chance to vote



on in the upcoming June 7 election, will bring an extra \$250,000 annually to the cities' general fund while also providing free digital advertising to the city and other Pomona

Adrienee Konigar-Macklin, PUSD President

and other Pomona charitable organizations on state of the art freeway message centers.

8,500

Pomona

residents signed a petition recently, placing the Measure Y initiative on the June 7 ballot.

The measure also has an impressive list of endorsements including Adrienee Konigar-Macklin – President of Pomona Unified School District who said, "Measure Y would bring welcome resources to the City and promote more business relationships." Other endorsements included Councilman Amos Young, Jr., Ginna Escobar – GDiva Dance Studio, , and Carolyn Hemming – Antique Gallery Owner.

The list also includes the Pomona Police Officers Association, International Brotherhood of Teamsters, Pomona Optimists Club, Boys & Girls Club of Pomona Valley, YMCA of Pomona Valley, The School of Arts & Enterprises, Pomona Valley Latino Chamber of Commerce, Downtown Pomona Owners Association, and the Pomona Chamber of Commerce.

The Volunteers of America Pomona - Family Solution Centers (FSC) has endorsed Measure Y as has the Pomona Host Lions Club. Kennedy Austin Foundation, Inland Empire Alliance of Black School Educators, National Council of Negro Women-Pomona Chapter, State Farm Insurance, Jeffery D Vaniman Chiropractic Clinic, NY Delight, Your Voice Matters, O'Donovan's Pub, Perfect 1 Auto Service, Foothill 66, Complete Auto Service, Pomona City Movement, Bright Prospects, The Ideal Club, Pomona Steelers, Black Knights Motorcycle, Friends of the Fox, Victory Outreach South Pomona, Fairplex Friends, Kingdom of Revelation Ministries, PEmergency Homeless Shelter - Mission, The California Youth Spirit Corps, Pomona City Movement, American Museum of Ceramic Art, The Original Steve's Service, Jeved Management, John Pena Group, Vive, Shield of Faith - Community Builders, and many more Pomona individuals and businesses.

If passed, Measure Y, which will allow message centers in non-residential areas only, would bring a total of \$10 million to city coffers over the life of the agreement, with \$500,000 paid upfront.

The City Attorney's impartial summary states that the revenues from Measure Y would be available to fund essential city services, including police and fire protection, Street and Park maintenance, library and recreation services, and other vital city programs.

In addition the Marketing Plan submitted by Bulletin Displays (Bulletin), the developer of the Measure Y agreement, outlines message centers designs that are not only aesthetically pleasing and eye-catching but also extremely energy-efficient, utilizing state-of-the-art digital technology. These are not normal ugly billboards.

Bulletin will invest approximately \$5 million in the construction of no more than 10 message centers along the See **MEASURE Y** page 7

Ganesha High Makes U.S. News and World Report's Best High School List

in 201<u>2, 2013, a</u>nd 2014.

By Brian Hews



Teachers and staff at Ganesha High School are ecstatic that their school was included in U. S. News & World Report's Best High Schools Rankings reranking the school 476

leased this month, ranking the school 476 in the state.

Ganesha was ranked 2,501 in the See **GANESHA** page 10

Woman Stabs Man in Pomona Home, Surrenders After Standoff

By Brian Hews

A 58-year-old women stabbed and seriously injured a man in their Pomona home Tuesday and then barricaded herself in the home for nearly five hours until negotiators persuaded her into surrendering, police said.

See STABBING page 5





Discovery Camp at the Learning Centers at Fairplex

By Brian Hews

Take a break and let creativity take over at the Summer Science Discovery Camp.

The two-week, full-day, hands-on discovery pro-

gram are led by experienced instructors.

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Each two-week session is \$400, visit the TLC home page for the online application at tlcfairplex.org S

tudents will have a 45-minute supervised lunch break and must bring their own sack lunch and snacks.

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For more information, contact Martha Sheedy at 909 865- 4642 or email sheedy@fairplex.com

This is not a district sponsored acitivity and this material is not prepared at district expense. The Learning Centers at Fairplex is a non-pro t, 501(c) (3) organization; tax ID #95-4686764



EVERY 2ND SATURDAY 6-9PM

24 Arrested for Prostitution on Holt Ave., Total Stands at 162 Since April



Officials from the Pomona Police Department along with the Los Angeles Regional Human Trafficking Task Force at the arrest processing area in Pomona after its effort to combat prostitution on Holt Ave netted 24 more arrests. Photo Michael Olvieri

By Brian Hews

The Pomona Police Department along with the Los Angeles Regional Human Trafficking Task Force (LAHTTF), a multi-agency team that concentrates on victims of the sex trade and the pimps who perpetuate these crimes, is continuing a concerted effort to address "open air" solicitation of prostitutes along the Holt Avenue corridor these past few weeks.

A large-scale operation was conducted this past Wednesday evening in the area of Holt Ave and Reservoir St., which resulted in 24 arrests.

The Pomona Police Department expressed it appreciation of their law enforcement partners and their assistance in helping to remove the perpetrators from the community.

The total now stands at 162 arrests for various prostitution related offenses during the first two months of the PPD's campaign against human trafficking.

The departments Major Crimes Task Force has taken the lead in these investigations and has been coordinating the daily sting operations that have led to the arrests.

The department has also taken a different approach by focusing their attention on the males involved in prostitution. 69 males known as "Johns" were arrested over the past 60 days.

Anyone with information regarding prostitution is encouraged to call the PPD at (909) 620-2095 or if they wish to remain anonymous they can call Crime Stoppers at 1-800-222-TIPS(8477) or We-Tip at 1-800-78 CRIME.

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THE FACTS ABOUT MEASURE Y By Mark Kudler

Bulletin Displays is a medium size family run business. I am Mark A. Kudler, President of Bulletin Displays and a supporter of Measure Y. I am the third generation in my family to be in the sign business. My grandfather, Moe Kudler, started the sign company in the 1930's in East Los Angeles called Advance Neon.

My grandfather became the National President of the sign industry in 1962 when I was born. He worked hard to make a living so that he could fund his International work at one of the largest civil rights organizations. My grandfather was known for integrity, honesty and hard work and these traits he taught to his children and grandchildren.

My father, Bob Kudler, worked for him and then started his own sign company Kudco Diversified. Kudco was a steel fabricator for the sign industry and my dad was known for building the most complicated structures. After completing my graduate studies, my father and I partnered in starting Bulletin Displays in the early 1990's. Today, Bulletin Displays is the fourth largest outdoor adverting company in Los Angeles County.

Bulletin Displays specialized in working with local cities to develop regular billboard projects and projects that involve architectural landmark message centers. Each message center is designed with the city to reflect the architecture that the city desires. We have built message centers for such cities as Buena Park and are completing ones this year for Lynwood, Santa Fe Springs, and Bellflower.

Over the last four years, I have worked to make sure the Pomona residents have an opportunity to vote on Measure Y. Below are several important aspects about Measure Y

How Many Signs and Where? Measure Y is an agreement to build no more than 10 landmark message centers on the freeways in 9 small "Eligible Display Areas". These Eligible Display Areas were intentionally put in only commercial and industrial zones under tight regulation and are not in any residential zones. This is about 2 message centers per freeway.

Are The Signs Going To Be Billboards or Message Centers? There will be NO billboards. These signs will be landmark Message Centers. All of them will involve architecture that the students and residents help design. While I have personally designed five examples, we are committed to designing these signs with the help from the students at the School of Arts and Enterprise and with those residents that want to participate.

Is There Content Control? Yes There are Federal and State requirements about illegal copy such as placing traffic signs within the advertising. Furthermore, Measure Y eliminates products such as tobacco and specifically gives the City the authority to request any copy deemed offensive or indecent to be removed within 3 days or the sign agreement is terminated. For legal products, such as coke that has a lot of sugar, we allow educational messages to be place for free on the signs by charities that are focused on such issues as obesity. Is Traffic Safety a Legitimate Issue? NO. Any statement that "signs cause traffic accidents" is simply not true. The Federal Highway Administration recently completed a national traffic safety study in 2012 regarding the safety of digital signs. The Federal Report concluded, "the results did not provide evidence indicating that CEVMS (digitals)

were associated with long glances away from the road that may reflect an increase in risk." Since digitals have existed for years now, there are no traffic reports with an increased number of accidents around the digitals.

Are The Message Centers Going to Have Bright Digitals? Six of the signs will involve digital displays and four will be static with rear illuminated translucent vinyl. The Fairplex sign is an example of old digital technology that is too bright at night. Our Watchfire digital are the best in the industry. At night the digitals use about 3% energy. They have no glare at night. Other cities are impressed with them. Measure Y's tough requirements state, "No new off-site advertising sign shall display flashing, blinking, shimmering, glittering, intermittent or moving light or lights, use motion, sound or other mechanical devices, blinkers, flashing or unusual lighting or other means which cause significant distractions to operators of motor vehicles." The national policy is to not have the digital brighter than 0.3 foot candles above ambient light, as measured using a foot candle meter at 250



(l-r) Bob Kudler, Bulletin Displays owner Mark Kudler, with his son Jacob.

feet. A streetlight is brighter than this. These signs have a light meter on the face to read ambient light and this light meter is connected to a dimmer switch called a rheostat. It automatically dims even on a bright day if the clouds cover up the sun. If the sign malfunctions the default will automatically turn off the digital.

How Much Money Will the City

Get? While Bulletin Displays will have to pay the fees and taxes that any other business has to pay, Measure Y requires that we share an additional \$250,000 dollars per year for 40 years to the City. This totals 10 Million dollars. The ballot summary of Measure Y was written by the City Attorney and is required by law

See **DISPLAYS** page 5

A using a root candie in 2.50 ANTIQUE ROW Collector's Street Faire S A T U R D A Y SEPT. 28TH

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STABBING

Continued from page 5

The victim, her apparent partner, was stabbed in the upper body at approximately 12:45 p. m. in the house located on the 200 block of West Arrow Highway, according to Pomona police Lt. Eddie Vazquez,

Vasquez said investigators were treating the stabbing as a domestic violence attack as it was apparent the two lived together at the home.

According to Vazquez, the man was taken to the hospital, where he underwent surgery and was fighting for his life.

His name was not released.

The suspect was identified as Doris Anna Eng. Eng barricaded herself in the home and threatened to commit suicide, Vazquez said.

With a SWAT team surrounding the home, crisis negotiators spoke with Eng, finally persuading her to surrender later that day at around 5:30 p. m., Vazquez said.

The woman was to be booked once she went through psychiatric evaluation, Vazquez said.

The victim and suspect apparently lived as a couple, but it was not immediately clear if they were married, Vazquez said.



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DISPLAYS Continued from page 3

to be an objective opinion about Measure Y. The ballot summary states the revenue will be used for police, fire, public services and the library. We all know that the City staff, police, library and fire have suffered large cuts and Pomona had to close a fire station. This is why the Police, city staff, residents, and businesses all endorsed Measure Y. While some have discounted the \$250,000 per year, they cannot name another business in the city that after paying all their normal fees and taxes, voluntarily agrees to pay anything close to this amount of money. If only nine other businesses follow our lead and enter into development fee agreements, we would raise 10% of

the entire fire department budget. While some still discount this revenue, they are forgetting that Measure Y also requires free advertising for charitable and city advertising valued at \$1.5 million per year. An issue has arisen that the charitable advertising is not free since they have to pay production costs per Measure Y. However, there are no production costs with the digital displays. Please ask Victory Outreach in Pomona and other charities since we have never charged them for this free digital advertising.

Another source of income to the city comes from how advertising works. I have heard from numerous residents and businesses that want Pomona to be business friendly. You only have to walk in Downtown and see the lack of people at the stores. While the business owners have overwhelmingly endorsed Measure Y, this actually means they want to pay to the city more sales tax revenue. We estimate that the \$3.5 million in sales from the Message Centers will generate \$10-\$20 million in taxable income.

If we really want to help the local business and charities and help the city services by raising more city revenue with aesthetic world glass message centers, we should wisely use landmark message centers like all the surrounding cities do. We cannot, and we should not, and we do not have to, keep asking the residents to pay more taxes.

In January of this year, my father passed away. I lost my father, my mentor and my partner. He knew how much Measure Y could help this city. As I walked through the community putting up lawn signs and talking to the residents, they talk about the glory days of Pomona. Those days do not have to be only in the past. Robert Kennedy once said, "Some men see things as they are and say why. I dream things that never were and say why not". We all have to live together and be smart about balancing issues involving the environment, business and public services. I honestly believe that Measure Y is a step in the right direction.

I am truly honored and humbled to work with a diverse group of Pomona charities, business owners, property owners, residents and unions who have all endorsed Measure Y and volunteered time to see it get approved. It is very unusual to have the support of business owners and unions or democrats and republicans, but they all endorsed Measure Y. Win or lose, I will never regret or forget working with all of you.

I encourage everyone to vote YES on Measure Y.

PUSD'S AVID PROGRAM-Acceleration Not Remediation

By Brian Hews

Pomona Unified School District's Advancement Via Individual Determination (AVID) Program continues to excel and assist students, with almost all AVID students who participate for at least three years getting accepted to college, with about three-quarters of that group making it into four year universities.

AVID targets students in the "academic middle" - B, C, and even D students who have the desire to go to college and the willingness to work hard.

Typically, they will be the first in their families to attend college, and many are from low-income or minority families.

These are students who are capable of completing rigorous curriculum but are falling short of their potential.

AVID's mission is to close that achievement gap by preparing all students for college readiness and success in a global society.

At the secondary grade levels (7th-12th grades), AVID is an approved elective course taken during the school day.

Students are selected to enroll in an AVID class after an application process. For one class period a day, they learn organizational and study skills, work on critical thinking and asking probing questions, get academic help from peers and college tutors, and participate in enrichment and motivational activities that make college seem attainable.

Students are also required to enroll in at See **AVID** page 9



6 JUNE 2016

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BOYS & GIRLS CLUB OF POMONA VALLEY

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MEASURE Y Continued from page 1

Orange (57), Chino Valley (71), San Bernardino (10), and Pomona (60) free-ways.

The terms of the installation of the signs would be limited by definitions as set forth in the Pomona City Code and consistent with a Development Agreement submitted with the proposed initiative. Measure Y provides very tough content controls since the city can decide if any advertisement is indecent and provide Bulletin notice to remove it within 3 days or lose their contract.

Finally, Bulletin will extend a 10% advertising discount to all Pomona businesses bringing more value added benefits to the city, including the ability to attract new businesses with discounted advertising, adding even more tax revenue to the General Fund.

City attorney Arnold M Alvarez – Glassman issued a glowing letter to the city about the Measure Y initiative.

"A yes vote would allow for the installation of up to 10 new signs and provide an opportunity for additional revenues to the city in an amount up to \$10 million."

Conversely, Alvarez-Glasman said, if Measure Y does not pass, "the city would see no revenue from the current developer agreement."

Bringing in zero revenue to the city is, for some reason, supported by Pomona Councilwoman Cristina Carrizosa.

And strangely, Carrizosa is fighting Measure Y, filing two Argument and Rebuttal Forms with the Pomona City Clerk that were full of fabrications and half-truths about the initiative. By Brian Hews

Lat week, Carrizosa was exposed by Hews Media Group-Community News as the likely leader of a shadowy organization fighting the Measure, placing No on Measure Y banners throughout the city as well as distributing negative flyers to Pomona residents.

Questions surround Carrizosa's covert actions, as the Measure would not cost the City any money and give the City \$10 million over the life of the agreement.

In addition, major problems exist with the information on the banners and flyers that Carrizosa is endorsing.

One problem is the lack of a disclosure statement informing residents who paid for the banners and flyers, a blatant Fair Political Practices Act violation.

Section 18450.4 of the Act specifically states that disclosures shall include "paid for by" and the word "committee" on the campaign materials. "The disclosures shall be presented in a clear and conspicuous manner to give the reader notice of the identity of the person(s) or committee(s) that paid for the communication."

The other problem, which could land Carrizosa in legal hot water, is that all of the wording on the campaign materials are outright lies and almost exactly match the two Argument and Rebuttals filed by Carrizosa with the Pomona City Clerk on Mar. 17 and Mar. 28 of this year.

HMG-CN has sent several emails to Carrizosa asking about her forms sent to the City Clerk and the lies contained therein, with no answer.

Carrizosa was also asked if she was involved with the banners and distribution of flyers that match her wording in the forms filed with the City Clerk, again she did not answer.

The lack of communication from Carrizosa is telling given the fact she is covertly supporting an illegal extension of an agreement that expired June 2014.

On Nov 2, 1993 voters approved Proposition L, which banned any new billboards in the City. Because the proposition was approved by voters, any proposal for new billboards must be approved by voters. Another outdoor advertising company was the recipient of the agreement and erected 10 billboards while removing 30 "eyesore" billboards.

The agreement expired in June 2014, ordering the company to remove the billboards, but the company has been in "negotiations" with the City to extend the agreement; an agreement that Proposition L prohibits.

An agreement that Carrizosa is fighting to get approved that will bring the City only \$1 million, while Measure Y will bring the City \$10 million.

Everyone is asking why; why the hypocrisy of accepting a 1 million agreement as opposed to a \$10 million agreement.

Measure Y is a contract with a sign developer, Bulletin Displays, which Pomona voters will get to approve or reject. The contract allows up to 10 aesthetically beautiful message centers on the four freeways in the City of Pomona.

The developer will pay for the entire cost to build and operate the message centers in addition to paying all taxes and permit fees.

In spite of the 8,700 residents who signed the Measure Y petition and the impressive list of endorsements, Carrizosa is strangely opposing the measure and does not seem to be concerned about the many lies she has put forth in the City.

In an attempt to use scare tactics, Carrizosa claims that there are no content controls in Measure Y. However as HMG-CN and other newspapers, including Nueva Voz have reported recently, Measure Y has extremely tight content controls with severe monetary fines for non-compliance.

Anyone on the City Council can give notice to the developer that the advertising is indecent and must be removed.

Carrizosa is a Councilmember; she has the power to remove indecent copy, but has

chosen to mislead voters. The Developer stated that they gave the power to the City to regulate the content of indecent and obscene advertising to prove that they wanted the signs to be an asset to the community.

Carrizosa and company are also claiming that the developer is building "normal" billboards, which is another outright lie.

The developer has submitted several renderings and actually wants to involve the community and students from the School of Arts and Enterprise and other Pomona schools in designing the message centers.

The developer has made it very clear that they want to make the architecture of the sign something that the residents would be proud to showcase as a Pomona landmark.

Undaunted, Carrizosa and company have been posting misleading banners at street corners in Pomona that show only normal billboards.

And she refuses to meet with the developer to talk about the agreement or answer any questions pertaining to the agreement

Carrizosa recently appeared at the Democratic Club in a question and answer session between her and the developer. The developer spoke first and answered all questions, including questions from Mike Sueza, who is also fighting the measure with misleading statements.

Next up was Carrisoza who, along with Sueza, held up one of the misleading street banners.

Carrizosa once again spewed her false statements, sat down, and despite numerous requests for questions from the audience, arrogantly said "no questions."

Long-time resident Vernon Price expressed his dislike towards Carrizosa. "Don't believe the lies from Cristina. No growth during her tenure as a Council Member. No jobs, no business, no industry, reduced city services, reduced safety services, broken streets, broken down infrastructure. Other cities are thriving, but not Pomona".



8 JUNE 2016



SUPPORTING POMONA'S LOCAL BUSINESSES & JOBS!

Pomona Police COPS 4 KIDS Program Graduate Event



COPS 4 KIDS participants at the graduation ceremony. A formal graduation was conducted this week to share the experience with the student's family members.

The Pomona Police Department in a partnership with Arroyo Elementary School and the Pomona Unified School District spent the last 10 weeks working with 75 kids, ages 8-13 yrs old, to complete their newly developed COPS 4 KIDS program.

The core values of Respect, Responsibility and Character are the foundation of this program while the PPD instills strict self-discipline in the students who proudly roared their motto, "Respect Given is Respect Earned!"

The course took three months to complete and focused on academics, physical fitness, military style drills and personal responsibility.

The program culminated with an "Academy Day" that consisted of academic exams, Drill Protocol, obstacle courses and friendly competition.

The kids were joined by members of the Police Department who provided demonstrations related to the Aero Unit, K-9, SWAT and School Resource Officers.

A formal graduation was conducted this week to share the experience with the student's family members. All participants who successfully completed the program received certificates of appreciation, t-shirts and medals.

In attendance to support this celebration were Chief Paul Capraro, Superintendent Richard Martinez, and Council Member John Nolte.

Specific questions about the program can directed to Corporal Chad Jensen at (909) 620-3616.





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joyed making tapered scrolls.

She ultimately focused on ceramics but continued to be inspired by the flowing lines and ornate details of wrought iron and Victorian styles.

She subscribed to the theory that too much is never enough.

The blacksmithing classes gave her an understanding of how to treat, shape and work (wrought) the metal.

She translated the blacksmithing techniques by curving, twisting and working the clay into beautiful and ornate forms.

American Museum of Ceramic Art 399 North Garey Avenue, Pomona, CA 91767 (909) 865-3146 Hours: Wednesday – Sunday, Noon – 5:00pm Admission: General \$7, Student/Senior \$5, Members & under 12 Free www. amoca.org

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WROUGHT CLAY Staff Report

The American Museum of Ceramic Art is proud to present Wendy Thoreson: Wrought Clay.

Thoreson began her career as a functional potter.

In her recent work, she challenged herself to make beautiful objects that would never belong in the kitchen cabinet.

While she was in college, she took a basic blacksmithing classes and en-

AVID

Continued from page 5

least one of their school's toughest classes, such as honors or Advanced Placement, in addition to the AVID elective.

As students progress in the program, their self-images improve, and they become academically successful leaders and role models for other students.

As a result, AVID students complete four-year college entrance requirements at a rate more than twice that of their peers.

"I am proud of everyone affiliated with the AVID program," said PUSD President Adrience Konigar-Macklin, "faculty and staff have done a tremendous job and it shows."

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GANESHA Continued from page 1

National Rankings and earned a silver badge.

Schools are ranked based on their performance on state-required tests and how well they prepare students for college.

To come up with the rankings USNWR evaluated data for over 19,750 public high schools across the country, according to its website. It then ranked more than 6,500 schools. The schools are "only those that the data indicated were exemplary," the website said.

Ranked schools are given "a badge status of gold, silver or bronze depending upon the strength of their national ranking," the website said.

Ganesha received a silver badge as did Village Academy High School, Diamond Ranch High School and Fremont Academy, all of which have made the rankings before.

To develop the rankings, data on student performance on state required tests, participation and performance on Advanced Placement and International Baccalaureate exams and how well schools prepare students of color and low income were evaluated, according to the school's website.

According to the website, "Students have the opportunity to take Advanced Placement course work and exams. The AP participation rate at Ganesha High is 29 percent. The student body makeup is 51 percent male and 49 percent female, and the total minority enrollment is 99 percent.

In addition, Ganesha's College Readiness Index was 22.2%, AP Tested 29%, AP Passed 67%, Mathematics Proficiency 53%, English Proficiency 52%.

In Math, Ganesha ranked 9% higher than the PUSD average and 3% than the State average.

In English the numbers were nearly the same.

Numbers for the academic year show that 84 percent of seniors graduated.



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With the innovative new Lung Nodule Center at the MemorialCare Todd Cancer Institute we are able to identify early stage lung cancer.

NEW Lung Nodule Center Comes to Long Beach

The New Lung Cancer Screening Program ensures lung nodules are diagnosed early. If it is cancer, early detection can save your life.

Ser.

- All care, starting from the first visit, is managed by an experienced nurse navigator. The navigator facilitates a diagnosis in a timely manner, helps alleviate undue anxiety and provides comprehensive evaluation, diagnosis and follow-up monitoring of lung growths.
- We offer state-of-the-art diagnostic technology, including a 320 slice low-dose CT scan, which gives clearer pictures of the lungs than an X-ray, and can significantly increase survival rate.



Long Beach Memorial

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POLICE POLICE FOR CITY SERVICES WITHOUT A TAX INCREASE



"Yes on Y will make the billboard companies pay their fair share to the

POMONA POLICE OFFICERS' ASSOCIATION City of Pomona without a tax increase. More money means better equipment, better salaries, better training and a safer Pomona." -Pomona Police Officers Association

VOTE JUNE 7TH

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