

## Please Support Our 50<sup>th</sup> Anniversary Publication!

Dear Esteemed Community Leader:

2015 will mark ABC Unified School District's 50<sup>th</sup> Anniversary. We are very proud of this achievement and have many events planned including our Gala Celebration occurring March 28, 2015 at Cerritos High School.

Our award-winning exclusive local community newspaper partner, the *Los Cerritos Community News*, will chronicle ABCUSD's rich history in their 50<sup>th</sup> Anniversary Special Edition, publishing March 20, 2015.

The special edition will be delivered to 74,000 area homes in Cerritos and surrounding ABCUSD cites, and also handed out at the Gala Celebration.

Los Cerritos Community News will generously donate 10% of all advertising proceeds to the ABCUSD Education Foundation.

The vision of the Education Foundation, officially organized in February 2012 is: *Every ABC Student, Every ABC School Succeeds*. Its mission is to provide financial support for the schools of ABC in order to maintain consistently high quality educational opportunities for the children of the communities served.

ABCUSD schools are among the best in California and the ABC Education Foundation is working hard to ensure that ABC's goals and school activities for the coming school year can be maintained and even surpassed.

On the other side of this letter is information on how you can help sponsor Los Cerritos Community News' 50<sup>th</sup> Anniversary Special Edition. Again, 10% of the advertising proceeds will be donated to the ABC Education Foundation, so I urge you to participate.

You can contact Los Cerritos Community Newspaper at 562.407.3873 or email at [sales@cerritosnews.net](mailto:sales@cerritosnews.net) for more information. I hope you will join us in supporting our children, and ABC, for our Gala Celebration Anniversary!

Sincerely,

*Dr. Mary Sieu*

Superintendent  
ABCUSD

*Maynard Law*

ABCUSD Board President

*Terri Villa-McDowell*

Terri Villa-McDowell  
Executive Director  
ABC Education Foundation

# Congratulate the ABC Unified School District on Their 50th Birthday!

## Los Cerritos Community News' ABCUSD



### *Special Commemorative Publication*

*Publishing March 27, 2015, deadline March 20, 2015*

- Delivered to 45,000 area homes... Over 120,000 readers
- 5,000 overprint to be distributed at the Celebration March 28 at Cerritos High School
- Full-Color tabloid format
- Separate Section of the newspaper means long shelf life
- Bundle drop (100 each) delivery to over 220 high traffic local area businesses
- Editorial content-complete history of ABCUSD.

**Prices to fit every budget:**

**Quarter page \$450 • Half page \$799 • Full page \$1,300**

**Call-562.407.3873 • email: [sales@cerritosnews.net](mailto:sales@cerritosnews.net)**



Winner of Four LA  
Press Club Awards  
in 2012 and 2013.

