

COMMUNITY NEWS

AD RATES

“As the Assemblymember representing the areas of Artesia, Cerritos, Hawaiian Gardens, Lakewood, and Norwalk, my staff and I often read Los Cerritos Community News to stay informed of the goings on within the community. I see the paper and its dedicated reporters everywhere. Los Cerritos Community Newspaper is truly a community newspaper.”

Assemblymember
Tony Mendoza
Former Mayor of Artesia
Artesia Resident



ZONE 3 - 15,000 Circulation

La Mirada Lamplighter

Prices are on a per issue basis:

	Open	8 weeks	13 weeks	26 weeks	52 weeks
Full	\$675	\$650	\$625	\$600	\$575
Half	\$400	\$375	\$350	\$325	\$299
Quarter	\$299	\$275	\$250	\$225	\$199
Eighth	\$185	\$175	\$150	\$125	\$99
Sixteenth	\$85	\$75	\$65	\$55	\$45

ZONE 1 - 35,000 Circulation

Artesia, Cerritos, E. Lakewood,
Hawaiian Gardens, and La Palma

Prices are on a per issue basis:

	Open	8 weeks	13 weeks	26 weeks	52 weeks
Full	\$900	\$850	\$825	\$800	\$770
Half	\$500	\$470	\$440	\$415	\$385
Quarter	\$400	\$330	\$275	\$250	\$220
Eighth	\$220	\$195	\$175	\$165	\$140
Sixteenth	\$145	\$125	\$100	\$75	\$55

ZONE 2 - 10,000 Circulation

Norwalk and Pico Rivera

Prices are on a per issue basis:

	Open	8 weeks	13 weeks	26 weeks	52 weeks
Full	\$400	\$375	\$350	\$325	\$300
Half	\$295	\$275	\$255	\$235	\$215
Quarter	\$240	\$220	\$200	\$180	\$160
Eighth	\$150	\$130	\$110	\$90	\$70
Sixteenth	\$85	\$70	\$60	\$50	\$40

PICK-UP RATES

Pick up rate into Zone 1 - 20% off

	Open	8 weeks	13 weeks	26 weeks	52 weeks
Full	\$800	\$756	\$738	\$719	\$695
Half	\$426	\$401	\$376	\$356	\$331
Quarter	\$340	\$276	\$225	\$206	\$180
Eighth	\$183	\$162	\$147	\$143	\$123
Sixteenth	\$127	\$109	\$86	\$64	\$46

Ask your representative about color rates.

Pick up rate into Zone 2 - 25% off

	Open	8 weeks	13 weeks	26 weeks	52 weeks
Full	\$300	\$281	\$263	\$244	\$225
Half	\$221	\$206	\$191	\$176	\$161
Quarter	\$180	\$165	\$150	\$135	\$120
Eighth	\$113	\$98	\$83	\$68	\$53
Sixteenth	\$56	\$49	\$41	\$34	\$26

FREE STANDING INSERTS \$25 per thousand, printed by customer

COLOR CHARGES: 1 Color - \$50 • 2 Color - \$100 • 3 Color - \$150 • 4 Color - \$400 • 85 Line Screen

ADVERTISING DEADLINES: Space Reservations - Friday 5:00 PM • Camera Ready - Tuesday, Noon • Friday Publication

DESIGN & PRODUCTION: As a service to our advertisers, the Los Cerritos Community News will produce your ad.

DISTRIBUTION: Delivered to 45,000 homes and businesses weekly in Cerritos, Artesia, Hawaiian Gardens, and East Lakewood and La Palma.