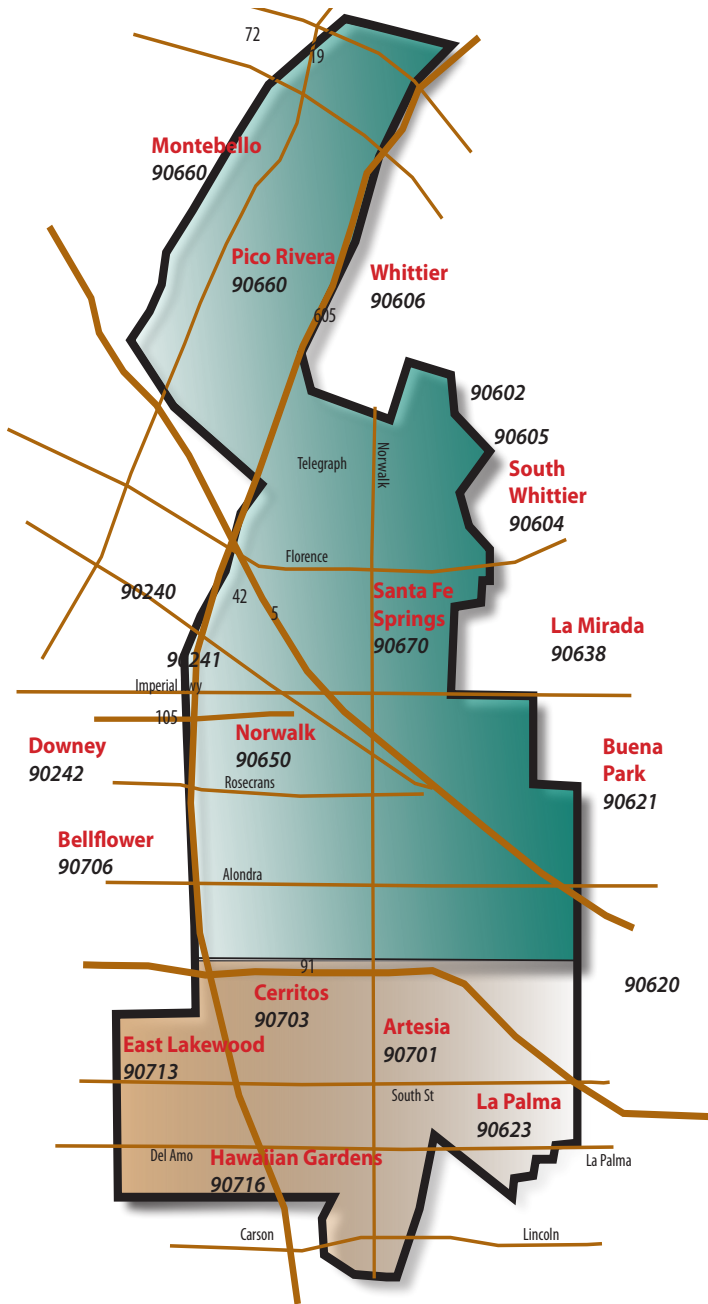


Recruitment Advertising Rate Card



The most cost effective recruitment advertising available reaching the Los Cerritos area!

Covering Cerritos, Artesia, Hawaiian Gardens, Norwalk, East Lakewood and La Palma

If you want to hire locally, you need to advertise in Los Cerritos Community News.

Here's why:

- Los Cerritos Community News reaches over 95% of all homes and businesses in the Los Cerritos area each week. The L.A. Times & the Press Telegram reach less than 12%.
- The Community News reaches more area residents but costs 1/3 less than either The L.A. Times & the Press Telegram.
- You'll reach 45,000 Cerritos area homes with over 120,000 readers each week.

Recruitment Advertising Rates (25-30 words p.c.i)

Open Rate
\$25 p.c.i

1-12 weeks
\$20 p.c.i

12+ weeks
\$19 p.c.i

Los Cerritos
COMMUNITY **NEWSPAPER** GROUP

Artesia • Cerritos • East Lakewood • La Palma • Hawaiian Gardens • Norwalk • Pico Rivera

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