

Los Cerritos Community Newspaper Group Demographic Characteristics

Zip Code	Population	Single Family Dwellings	Median Income	Population Characteristics				
				% White	% Black	% Hispanic	% Asian	Age
Artesia 90701	19,172	4,913	50,076	47.09%	4.64%	37.30%	32.59%	34
Cerritos 90703	51,273	16,235	79,307	29.50%	7.16%	10.85%	63.95%	37
Hawaiian Grdns 90716	13,721	4,628	34,993	39.53%	4.36%	76.88%	11.62%	25
Lakewood 90715	51,235	14,229	68,565	44.82%	11.60%	34.00%	28.02%	32
La Mirada 90638	22,175	16,963	57,565	44.82%	11.60%	34.00%	28.02%	32
La Palma 90623	17,030	4,812	49,927	43.09%	5.01%	11.01%	44.01%	32
Norwalk 90650	98,463	14,562	51,121	49.09%	5.01%	63.01%	12.01%	32
Pico Rivera 90660	69,145	13,232	39,927	49.23%	1.1%	88.01%	2.01%	32
Total	290,979	73,812	53,374	42.85%	5.28%	45.41%	27.64%	31

Note: Some totals within the population characteristic percentages may exceed 100% due to multiple ethnic background of respondents.

Los Cerritos Community Newspaper Group Circulation by Zip Code

City	Zip Code	Dwellings	Circulation
Artesia	90701	4,913	3,500
Cerritos	90703	16,235	15,500
Hawaiian Grdns	90716	4,628	4,000
Lakewood	90715	14,229	7,500
La Mirada	90638	16,963	15,000
La Palma	90623	4,812	4,500
Norwalk	90650	14,562	7,000
Pico Rivera	90660	13,232	3,000
Total		73,812	60,000

