



JASMYNE CANNICK

political communications & public affairs
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RESUME/CV

Seasoned public affairs and political consultant for campaigns, office holders, non-profit, and private sector clients providing strategic counsel and communications services in the area of public policy, media, crisis communications, government and community relations. A decade of experience in developing and executing all aspects of public outreach campaigns to increase media exposure while supporting strategic public affairs initiatives. Earned reputation as a creative, dynamic professional with valuable contacts in politics, community, business, and media. Served as spokesperson and senior advisor to state and national campaigns, candidates, office holders, presidents, and other top executives.

EXPERIENCE

2013	FAME ASSISTANCE CORPORATION <i>Media Relations Consultant</i>	2008-2009	DEL RICHARDSON & ASSOCIATES <i>Public Affairs Director</i>
2012	LAURA RICHARDSON FOR CONGRESS 2012 CRAIG CORNWELL FOR CITY ATTORNEY 2013 STEVE BRADFORD FOR ASSEMBLY <i>Political Communications Consultant</i>	2008	UNITED HEALTHCARE WORKERS-WEST <i>Public Affairs Consultant</i>
2011	JANNA ZURITA FOR CITY COUNCIL ELLIOTT PETTY FOR CITY COUNCIL DANNY TABOR FOR MAYOR <i>Political Communications Consultant</i>	2007-2008	REP. LAURA RICHARDSON (CA-37) U.S. MEMBER OF CONGRESS <i>Press Secretary</i>
2010	JERRY BROWN FOR GOVERNOR JEROME HORTON FOR THE BOE CURREN PRICE FOR SENATE STEVE BRADFORD FOR ASSEMBLY <i>Political Communications Consultant</i>	2006-2008	HON. LETICIA VASQUEZ MAYOR, CITY OF LYNWOOD <i>Senior Deputy</i>
		2002-2007	HON. MERVYN M. DYMALLY CA STATE ASSEMBLY <i>Press Secretary/Legislative Aide</i>

EDUCATION

CAL STATE UNIVERSITY, DOMINGUEZ HILLS

Bachelor of Science
Major: Political Science
Minor: Communications

RELATED EXPERIENCE

Award-winning radio, television, and print journalist
Los Angeles Times, L.A. Daily News, National Public Radio, Fox News
CNN, BET, TV One

PROFESSIONAL SKILLS

Writing/Editing
Media Relations
Government/Community Relations
Policy/Legislation
Campaigns

Web Design/Maintenance
CSS HTML
Wordpress
Photoshop
Dreamweaver

Microsoft Office
Outlook/Entourage
Social Media
Video/Audio Editing
Mac/Win OS